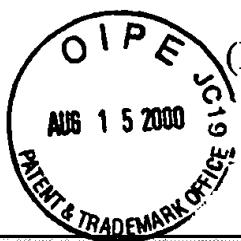


INFORMATION DISCLOSURE
CITATION IN AN APPLICATION

(PTO-1449)

ATTY. DOCKET NO.
53326-0016SERIAL NO.,
09/499,961APPLICANT
Martin Tobias, et al.FILING DATE
February 8, 2000GROUP
2819

U.S. PATENT DOCUMENTS

EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE

FOREIGN PATENT DOCUMENTS

EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						Yes	No

OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)

<i>✓</i>	PCT Search Report PCT/US 00/03414 dated 31/07/2000.
<i>✓</i>	WO 96 41285 A (INTERVU INC) 19 December 1996 (1996-12-19) page 9, line 5 –line 11, page 22, line 9-line 13, page 41, line 27-line 28, page 43, paragraph 1 – paragraph 2, page 49, paragraph 4, page 50, paragraph 5 – page 51, paragraph 1.
<i>✓</i>	“Encoding.com Launches Rich Media Advertising Service to Enable Use of Audio and Video Advertising on the Net” ‘ONLINE! 26 October 1998 (1998-10-26), pages 1-2, XP002141651 Retrieved from the Internet: <URL:encoding.com/company/news/releases/pr 10_26_98.html> ‘retrieved on 2000-07-11! Page 1, paragraph 4 –page 2, line paragraph 1
<i>✓</i>	PATENT ABSTRACTS OF JAPAN vol. 013, no. 198 (E-756), 11 May 1989 (1989-05-11) & JP 01019874 A (MATSUSHITA ELECTRIC WORKS LTD), 23 January 1989 (1989-01-23) abstract

EXAMINER	DATE CONSIDERED
<i>Kudler</i>	<i>2/22/04</i>

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.

RECEIVED

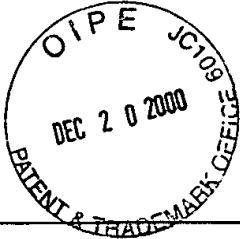
AUG 21 2000

TECHNOLOGY CENTER 2800

RECEIVED

AUG 21 2000

TECHNOLOGY CENTER 2800

INFORMATION DISCLOSURE CITATION IN AN APPLICATION 		ATTY. DOCKET NO. 53326-0016	SERIAL NO., 09/499,961				
(PTO-1449)		APPLICANT Tobias, et al.					
		FILING DATE February 8, 2000	GROUP 2819				
U.S. PATENT DOCUMENTS							
EXAMINER'S INITIALS	PATENT NO.	DATE	NAME				
<i>KL</i>	5,940,504	08/17/99	Griswold				
FOREIGN PATENT DOCUMENTS							
EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						Yes	No
OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)							
EXAMINER	<i>Kulhren</i>		DATE CONSIDERED	<i>2/22/04</i>			

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.

TC 2600 MAIL ROOM
RECEIVED
DEC 29 2000

<p style="text-align: center;">INFORMATION DISCLOSURE CITATION <i>(use several sheets if necessary)</i></p> <p style="text-align: center;">DEC 31 2001 U.S. PATENT DOCUMENTS</p> <p style="text-align: center;">EXAMINER: <i>[Signature]</i></p> <p style="text-align: center;">PATENT & TRADEMARK OFFICE</p>		Docket Number (Optional) 62967-012		Application Number 09/499,961			
		Applicant(s) Martin Tobias et al.					
		Filing Date February 8, 2000		Group Art Unit 2819			
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
<i>Vin</i>	5,001,702	3-19-91	Teraslinna et al.	370	60	9-26-89	
<i>Xin</i>	5,557,749	9-17-96	Norris	395	200.18	10-15-92	
<i>Yan</i>	5,706,434	1-6-98	Kremen et al.	395	200.09	7-6-95	
<i>Xin</i>	5,737,595	4-7-98	Cohen et al.	395	611	7-18-95	
<i>Xin</i>	5,848,415	12-8-98	Guck	707	10	12-18-96	
<i>Vin</i>	5,928,377	7-27-99	Doran et al.	714	786	10-4-96	
<i>Xin</i>	5,956,729	9-21-99	Goetz et al.	707	104	9-6-96	
						RECEIVED	
						JAN 15 2002	
						Technology Center 2600	
FOREIGN PATENT DOCUMENTS							
REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						YES	NO
<i>Xin</i>	WO 96/41285	19/12/96	PCT	G06F	17/30	<input checked="" type="checkbox"/>	<input type="checkbox"/>
OTHER DOCUMENTS <i>(Including Author, Title, Date, Pertinent Pages, Etc.)</i>							
<i>Xin</i>		Akira, Y., "Image Encoding System", Patent Abstracts of Japan, Vol. 013, No. 198, 11 May 1989 (JP 01 019874 A, dated 23 Jan. 1989).					
<i>Xin</i>		"Encoding.com Launches Rich Media Advertising Service to Enable Use of Audio and Video Advertising on the Net", Online!, 26 October 1998, 2 pages, printed from internet site " http://encoding.com/company/news/releases/pr10_26_98.html ".					
EXAMINER			DATE CONSIDERED				
<i>Xin</i>			2/19/04				

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.